



*Media  
Ecology  
Association*

## **Call for Papers The 26th Annual Media Ecology Association Convention**

**June 5–8, 2025**

Universidad Panamericana, México City, México

### **“From Natural Selection to Artificial Intelligence: Balancing Opportunities, Ethics, and Challenges”**

- **T**he Media Ecology Association invites scholars, practitioners, and students to submit papers and panels for our 26th annual convention. This year's theme focuses on the rapid developments in AI media, exploring the balance between its possibilities, the ethical considerations it necessitates, and the challenges it poses. While we are open to explorations on any topic of interest to media ecologists, we also include a convention theme to generate further discussion and probes involving multiple perspectives. Submissions do not have to address the theme but are invited to do so.

The advent of artificial intelligence has catalysed a transformation within the media landscape that is as profound as it is complex. The Media Ecology Association, a hub for multidisciplinary dialogue, invites thought leaders, scholars, and practitioners to examine this paradigm shift at the 26th annual convention centred on "The AI Media Revolution: Balancing Opportunities, Ethics, and Challenges." As we stand on the precipice of an era where AI augments and automates processes in content creation, distribution, and consumption, the implications for society are vast and multifaceted. The convention seeks to unpack the myriad ways in which AI technologies intersect with the media ecology—the dynamic interplay between media environments and human experience.

Opportunities abound as AI opens new avenues for creativity, personalisation, and efficiency. The media ecosystem has the potential to become more adaptive and responsive, providing unparalleled levels of engagement and new forms of expression. Yet, with these opportunities come significant ethical considerations and challenges. Issues of bias, privacy, and the digital divide loom large, demanding critical examination and proactive solutions. The Media Ecology Association calls upon the community to bring forth robust discourse and research that highlight the innovations propelled by AI in media and critically address the moral and societal questions they pose. Through panels, papers, and conversations, we aim to explore the balance between harnessing the potential of AI and safeguarding the foundational principles of equity, transparency, and human-centric media.

In essence, this convention is a clarion call for a collaborative effort to steer the AI media revolution towards a future that benefits all sectors of society while upholding the core values that underpin the media ecology discipline.

## Guidelines for Submission:

Submit your proposals in English by November 1st, 2024, to [MEA2025@up.edu.mx](mailto:MEA2025@up.edu.mx). A maximum of two submissions per author will be accepted.

### For Paper and Panel Proposals:

1. Include title(s), abstract(s) (max 250 words), and contact information for each participant.
2. Outline how your paper or panel aligns with the convention's theme.
3. For award consideration, complete manuscripts must be sent to the convention planners before the event.

### For Manuscript Submission (Top Paper or Top Student Paper Award):

1. Manuscripts should be between 4,000–6,000 words (15 to 25 double-spaced pages).
2. Include a cover page with institutional affiliation and contact information.
3. Include an abstract (max 150 words).

### Award Contention Deadlines:

- Abstract Submission: November 1st, 2024
- Full Paper Submission: January 1st, 2025



## Registration:

Early registration is open. Price are as follows:

Regular member: \$150  
Student member: \$70  
Non-member: \$260  
Non-member student: \$90

Early registration prices are good until January 1st, 2025. After that, regular member registration is \$170 and student member registration is \$80.

Convention registration entitles you to attend all convention panels, plenaries, and special sessions. All prices are listed in U.S. dollars. Sustaining and Institutional members don't have to pay for the convention separately, but they still must register for it.

All convention participants and attendees are encouraged to [join the MEA](#).

Further details will be provided upon registration.

For inquiries, please contact Laura Trujillo-Liñán at [MEA2025@up.edu.mx](mailto:MEA2025@up.edu.mx).

Join us as we delve into the evolving landscape of media ecology in the age of artificial intelligence!

Please stay tuned for more information. Questions? Reach out to the convention coordinators at [MEA2025@up.edu.mx](mailto:MEA2025@up.edu.mx) or [contact us](#).



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