



**Media  
Ecology  
Association**

## **Call for Papers The 26th Annual Media Ecology Association Convention**

**June 5–8, 2025**

Universidad Panamericana, Mexico City, Mexico

### **"From Natural Selection to Artificial Intelligence: Balancing Opportunities, Ethics, and Challenges"**

#### **PRELIMINARY PROGRAM**

(This program is subject to change. Please check the final version a few days before the congress)

#### **GENERAL PROGRAM**

Thursday, June 5

8:00-13:45	Registration		Central Library esplanade
9:00-9:45	Opening Session		Auditorium
9:45-11:00	1 Plenary session: IGS		Auditorium
11:00-12:15	Joshua Meyrowitz 40th anniversary of the publication of his book, No Sense of Place		Auditorium
12:30-13:45	1 Concurrent Panels		A1, A2, 31R, 33R (35 people)
13:45-15:00	Lunch (UP cafeteria, Antarita, Los Arcos, El Capricho, pizzas)		
15:00-17:00	Film screening TC McLuhan		Auditorium
17:15-18:30	2 Concurrent Panels		A1, A2, 31R, 33R (35 people)
18:45-20:00	2 Plenary session: Gary Gumpert memorial		Auditorium

## Friday, June 6

8:00-13:00	Registration		Central Library esplanade
9:00-10:15	3 Concurrent Panels		A1, A2, 31R, 33R (35 people)
		UCA Breakout Session	Guest Dining Room (UCA)
10:30-11:30	3 Plenary Session: Deborah Tannen		Auditorium
11:45-13:00	Film presentation Robert Albrecht		Auditorium
13:00-14:15	Lunch (UP cafeteria, Antarita, Los Arcos, El Capricho, pizzas)	Business Meeting MEA Board	Guest Dining Room (MEA)
14:15-15:30	4 Concurrent Panels, Poster presentations		A1, A2, 31R, 33R (35 people), Central Library esplanade
15:30 – 15:45	Evening entertainment: Bus to Frida Kahlo's Museum		Extremadura parking lot

## Saturday, June 7

8:00-13:45	Registration		Central Library esplanade
9:00-10:15	5 Concurrent Panels		A2, 31R, 33R (35 people)
10:30-11:30	4 Plenary Session: Lera Boroditsky		Auditorium
11:45-13:00	6 Concurrent Panels		A1, A2, 31R, 33R (35 people)
13:00-14:00	Lunch UP (Los Arcos, El Capricho, pizzas, etc.)		
14:00-15:45	Film presentation: Barry Vacker		Auditorium
16:00-17:15	7 Concurrent Panels		A1, A2, 31R, 33R (35 people)
17:30-17:45	Boarding Bus to the Soumaya Museum		Extremadura parking lot
18:30-20:00	Soumaya Museum visit		
20:00	MEA Awards and President's Address		

## Sunday, June 8

9:00-10:15	8 Concurrent Panels	A1, A2, 31R, 33R (35 people)
10:30-11:45	9 Concurrent Panels	A1, A2, 31R, 33R (35 people)
12:00 -13:15	10 Concurrent Panels	A1, A2, 31R, 33R (35 people)
13:30-14:45	General Business Meeting and Closing Session	37 R

## PROGRAM PANELS

Panel 1: Artificial Intelligence and Education I

Thursday June 5, 12:30 a 13:45

Moderator: Liza Monroy

Room: A1

Last Name	First Name	Co-Presenter(s)	Title	Institution
Adams	Cathy	Pente Patti	(Un)Reeling AI: Cinematic Lessons for the Posthuman Classroom	University of Alberta
Algalán Meneses	Mauricio		Multimedia Creation to Enhance Philosophical Learning and Multicultural Dialogue	Universidad Panamericana
Polski	Maria		Teaching with the Medium in Mind: A Cognitive Approach to Media Literacy Education	East-West University
Pente	Patti	Adams Cathy	AI Prompting as Poetic Inquiry	University of Alberta

Panel 2: Digital Wellness and Media Influence I

Thursday June 5, 12:30 a 13:45

Moderator: Adriana Braga

Room: A2

Last Name	First Name	Co-Presenter(s)	Title	Institution
Braga	Adriana		Sickening Environments: Anxiety and Depression as Social Media Malaise	Pontifical Catholic University of Rio de Janeiro
Church	Scott Haden	Jesse King, Jena Lathen, Audrey Halversen, Jason Freeman, Clark Callahan and Benjamin Burroughs	The Disappearance of Childhood in the Age of Digital Streaming	Brigham Young University
Taracena Fernández	Isabel		Dysmorphia Media: The effects of the media on body self-perception.	Universidad Panamericana
Jaimen Lamas	Néstor		Oral Communication With Social-Chatbots. The Case Of Jaswant Singht Chail	UNAM

Panel 3: The Media Ecology of Sports

Thursday June 5, 12:30 a 13:45

Moderator: Edison Gastaldo

Room: R 31

Last Name	First Name	Co-Presenter(s)	Title	Institution
Gastaldo	Edison	Felipe Tavares Paes Lopes, Fábio Henrique França Rezende, Leonardo Turchi Pacheco, Ronaldo Helal, José Samuel Martínez López and Abraham Alejandro Vázquez González	The Media Ecology of Sports	FEF-Unicamp, Brazil, CEP/FDC, Brazil, UNIFAL, Brazil, UERJ, Brazil), Universidad Iberoamericana

Panel 4: Media and Consciousness

Thursday June 5, 12:30 a 13:45

Moderator: Peggy Cassidy

Room: R33

Last Name	First Name	Co-Presenter(s)	Title	Institution
Izquierdo	Valeria	Leonardo Enriquez and Emiliano Martinez	Evolution of Artificial Intelligence in the Media	Universidad Panamericana
Rubio	Emilio	Mauricio Medina and Sergio Miranda	Is AI affecting the way we learn?	Universidad Panamericana
Valle Ortega	André	Sofia Torres Álvarez and Leonardo Zárate Noriega	Dependence and addiction to AI technologies	Universidad Panamericana

Almazán Sosa	Diego	Janetzy Martínez Navarro and Vanessa Chavarría Córdova	Is Artificial Intelligence Simply a Sophisticated Imitation or Will It One Day Develop Something Like Consciousness?	Universidad Panamericana
Zúñiga Anaya	Emiliano		TikTok and the Age of Misinformation: When the Algorithm Thinks for You	Universidad Panamericana

#### Panel 5: Media and Work

Thursday June 5, 17:15 – 18:30

Moderator: Jaqueline McLeod-Rogers

Room: A1

Last Name	First Name	Co-Presenter(s)	Title	Institution
Rodríguez Gómez	Ana Karen	Monroy Flores Claudia Renata	Artificial Intelligence and Labor Displacement	Universidad Panamericana
Fuentes Fabila	Emilio Andre	Luis Fernando Dominguez Muñoz Ledo	The future of consciousness in Artificial Intelligence: Ethical and Organizational Implications.	Universidad Panamericana
Alatorre Almeida	Mariano	Andrea Barrera Toledo, Miguel Franco Lacroix and Iker Urzúa Guerra	Artificial Intelligence: A Powerful Tool, not a Substitute	Universidad Panamericana
Archer Valdés	Mariana		Redefining Individualism: The Influence of Instagram on Our Identity	Universidad Panamericana
Contreras Ponce	Daniela	Mariel Gutierrez and Fernando Sánchez	The Safety of Journalists in Mexico	Universidad Panamericana

#### Panel 6: A Hermeneutical Exploration of the Nature of Both Humans and AI in the Postmodern Era

Thursday June 5, 17:15 – 18:30

Moderator: Miriam Amezcua Baños

Room: A2

Last Name	First Name	Co-Presenter(s)	Title	Institution
Amezcu Baños	Miriam	Alejandro Biciega, Ricardo Meneses, Fabiola Bosmans, Ernesto Suzán, Omar Carrión, Pedro Gutiérrez	A Hermeneutical Exploration of the Nature of Both Humans and AI in the Postmodern Era	Universidad Panamericana

Panel 7: Philosophy, Ethics and Artificial Intelligence I

Thursday June 5, 17:15 – 18:30

Moderator: Thom Gencarelli

Room: R31

Last Name	First Name	Co-Presenter(s)	Title	Institution
Farías Islas	Gabriela	Luis Daniel Herrera Romero, Carlos Alberto Berriel Mastretta and Tanit Guadalupe Serrano Arias	IA y la Búsqueda de Significado Humano. Un Enfoque Fenomenológico y Ético	Benémerita Universidad Autónoma de Puebla
Rosero Villarreal	Francisco		(Re-)thinking Roboethics And Our Relationship With Robots in the Age of Artificial Intelligence	Independent Scholar
de Arteaga Gallinal	Santiago	Alexander Castleton	Mediating Love: Postphenomenology, Kierkegaard and Romantic Relationships in Hyperconnected Societies	Universidad de Montevideo , Universidad de los Andes - CL
Salazar Zepeda	Karen		Does Love End?	Universidad Panamericana

Panel 8: Media and Social Problems

Thursday June 5, 17:15 – 18:30

Moderator: Tiffany Gilliam

Room: R 33

Last Name	First Name	Co-Presenter(s)	Title	Institution
De Castell	Suzanne	Jen Jenson and Irina Tursunkulova	On Repeat: Exploring the Landscape of GenAI Guidelines in Higher Education	Simon Fraser University, The University of British Columbia

Ramírez Ramírez	Bella Olimpia		From Fear to Potential: The Influence of Media on the Ethical and Legal Regulation of AI in Mexico	Universidad Panamericana
Valenti	Gina		User vs. Bot	Faculty of Humanities and Arts, National University of Rosario.
Galindo	Diego Ana Cecilia		Presence in Absence: Fundamentals of Teacher-Student Communication in Asynchronous Online Education	Universidad Panamericana

Panel 9: Connecting Families Across Time and Space: The Media and Methods of Kinkeeping

Friday 6 June, 09:00 - 10:15

Chair: Moderator: Peggy Cassidy

Room: A1

Last Name	First Name	Co-Presenter(s)	Title	Institution
Cassidy	Peggy	Mary Kahl and Susan Drucker	Connecting Families Across Time and Space: The Media and Methods of Kinkeeping	Adelphi University, Hofstra University,

Panel 10: Media Ecology and Artificial Intelligence I

Friday 6 June, 09:00 - 10:15

Moderator: Jaqueline McLeod-Rogers

Room: A2

Last Name	First Name	Co-Presenter(s)	Title	Institution
Church	Scott Haden	Sarah Gensel-Cartwright	Understanding Art and Illusion: E. H. Gombrich, Susanne Langer, and An Aesthetics of Media Ecology	Brigham Young University
McLeod	Rogers	Jaqueline	McLuhan Meeting Crises: Then as Now	University of Winnipeg
Islas	Octavio	Amaia Arribas	Biotechnocommunicology, a Field of Research in Media Ecology	Independent Scholars
Mir	Andrey		Does AI Need Self-consciousness? The Technological Imperative as a Substitute for Agency	York University, Toronto

Panel 11: Social impact of the development and use of AI in science and arts

Friday 6 June, 09:00 - 10:15  
 Moderator: Karen González Fernández  
 Room: R31

Last Name	First Name	Co-Presenter(s)	Title	Institution
González Fernández	Karen	Hiram Ponce de León, Francisco Rosero Villarreal, Lourdes del Carmen González Huesca and Héctor Juárez.	Social Impact of the Development and Use Of AI in Science and Arts.	Universidad Panamericana

Panel 12: Media and Identity  
 Friday 6 June, 09:00 - 10:15  
 Moderator: Tatiana Arce de la Torre  
 Room: R 33

Last Name	First Name	Co-Presenter(s)	Title	Institution
Méndez Vega	Valeria	Montserrat Cuevas Oseguera	How Do Social Media Algorithms Affect Our Perception of Reality?	Universidad Panamericana
Batista Migoya	Álvaro		A Contemplation Deficit	Universidad Panamericana
Candanedo Luna	Emilio Alfredo		How Have the Media Influenced Wars in The Contemporary World?	Universidad Panamericana
Nava Juárez	Héctor		How is The Media Able to Manage Your Personal Identity?	Universidad Panamericana
López Flores	Diego	Samantha Casab Guevara and Martina Birbas Mariani	The Loss of Humanity Within Cinema Due to the Use of Artificial Intelligence	Universidad Panamericana

Panel 13: Media and Art



Friday 6 June, 14:15 - 15:30  
Moderator: Íñigo Fernández Fernández  
Room: A1

Last Name	First Name	Co-Presenter(s)	Title	Institution
Malagón Ramírez	Ana Cristina		How Social Media Impacts in Fashion?	Universidad Panamericana
Rubio Sánchez	Fernanda	Marcela Hurtado and Santiago Arellano	Where Does a Character Ends?	Universidad Panamericana
Flores Bonilla	Emma Carenne	Mariano Botey Ortega	Can AI Replace Human Beings in Interpersonal Relationships?	Universidad Panamericana
Andrade Guerrero	María Cristina		Psychological Impact of Social Media in Contemporary Society: Effects on Youth And Emotional Well-Being Through Tiktok and Instagram	Universidad Panamericana
Guerrero Bravo	María José	Ximena Alejandra Velasco Mejía	Social Media: The Destruction of The Music Industry?	Universidad Panamericana

Panel 14: Media and creativity  
Friday 6 June, 14:15 - 15:30  
Moderator: Mindaugas Briedis  
Room: A2

Last Name	First Name	Co-Presenter(s)	Title	Institution
Blackaller	Diego	Zaid Espindola	Beyond Algorithms: The Limits of AI versus Human Intelligence	Universidad Panamericana
Diez	Vanessa	Paula Garza and Romina Payró	Evolution of Human Thinking And Academic Learning, in The Era of Artificial Intelligence.	Universidad Panamericana
Canales	Ainhua	Bruno Aguirre and	Is Creating a Superintelligent AI With No	Universidad Panamericana

		Arantza Chávez	Regulations a Moral Choice to Make?	
Matus Guzmán	Bruno Enrique	Elisa Victoria Loaeza Hernández and Fernando García Hernández	Artificial Intelligence and The "Dehumanization Of Creativity" Artificial Intelligence Has Completely Changed the Way Music, Art, Literature And Other Cultural Content is Created.	Universidad Panamericana
Gallo Martínez	Sophia Liseth	Daphne Montserrat Tafoya Licona	Does Artificial Intelligence Affect Our Development of Learning Skills?	Universidad Panamericana

Panel 15: Media and Radicalization

Friday 6 June, 14:15 - 15:30

Moderator: Robert Albrecht

Room: R 31

Last Name	First Name	Co-Presenter(s)	Title	Institution
Viazcan Viazcan	Valeria	Nayla Elizabeth López López and Jimena Rodríguez Gascón	Is That You?	Universidad Panamericana
Pastor Cruz	Guillermo	Karyme Ruiz Sánchez and Sofía Pérez Luna	The Capitalization of Social Media Interactions (X, Formerly Twitter) and Its Influence on the Radicalization of Public Opinion	Universidad Panamericana
González Gomez	Zanoni		Digitization, Consumption and Harm of Digital Platforms for Adults in The Young Population.	Universidad Panamericana
Fraire Cardin,	María Fernanda		Psychological and Social Impact of IA in Media Society: Effects on the Film Industry and Audience Through the Impact of AI	Universidad Panamericana

Panel 16: Communicative Processes, Artificial Intelligence and Media Ecology I

Friday 6 June, 14:15 - 15:30

Moderator: María Teresa Nicolás Gavilán

Room: R33

Last Name	First Name	Co-Presenter(s)	Title	Institution
García de Torres	Elvira	Teresa Nicolás Gavilán, Yanick Farmer	European Collaborative Journalism: Expectations for Artificial Intelligence	Universidad CEU Cardenal Herrera/CEU Universities, Universidad Panamericana, Universidad Complutense de Madrid, Universidad de Piura
Massey	Brian L.		The Benign and the Dystopian: Fact-Checking Two Future-Possibilities for AI in Journalism Practice	School of Communication, East Carolina University, Greenville, NC, USA
Korolyov	Igor		Natural and Social Dominants of the Ecolinguistic Mode	Taras Shevchenko National University of Kyiv, Kyiv, Ukraine
Kulkarni	Kavita		Blackness as a Problem for Media Ecology	Fordham University

Panel 17: Organizational digital communication on sustainable matters: Hidden agenda, strategy, or deception

Saturday 7 June, 09:00 - 10:15

Moderator: Andrée Marie López Fernández

Room: A2

Last Name	First Name	Co-Presenter(s)	Title	Institution
López Fernández	Andrée Marie	Liza Monroy Ortiz, Ananya Rajagopal, Cecilia Duran Mena and Natasha Patricia Bojorges Moctezuma	Organizational Digital Communication on Sustainable Matters: Hidden Agenda, Strategy, or Deception	Universidad Panamericana, Universidad Anáhuac, Tecnológico de Monterrey

Panel 18: The Influence of Artificial Intelligence on Society I

Saturday 7 June, 09:00 - 10:15

Moderator: Juan Carlos Carrillo Cal y Mayor

Room: R31

Last Name	First Name	Co-Presenter(s)	Title	Institution
Carrillo Cal y Mayor	Juan Carlos	Daniel Adrián Contreras Olivas and Alejandro J. Lamas	Optimizing Narrative Structures in the Age of AI: A Media Ecology Perspective	Universidad Panamericana
Martin del Campo Huerta	Alejandro		Digital Fear Narratives: Political Emotions and Electoral Discourse	Tecnológico de Monterrey
Zamorano-Rojas	Alma Delia	María del Carmen Camacho Gómez and Claudia Ivett Romero Delgado	Artificial Intelligence and Female Empowerment: A Cinematic Survey of the films Metropolis, Her, Megan, Alice subservience	Universidad Panamericana
Arce de la Torre	Tatiana		Dystopia: Between Science Fiction and Philosophy	Universidad Panamericana

#### Panel 19: Potential of AI to Counter Misinformation on Social-Digital Platforms

Saturday 7 June, 09:00 - 10:15

Moderator: Laura Fernanda Morales de la Vega

Room: R33

Last Name	First Name	Co-Presenter(s)	Title	Institution
Morales de la Vega	Laura Fernanda	Alejandro Martín del Campo, Alejandra González Marmolejo, José Miguel Muñiz and María del Carmen Fernández	Potential of AI to Counter Misinformation on Social-Digital Platforms	Tecnológico de Monterrey

#### Panel 20: The Influence of Artificial Intelligence on Society IV

Saturday 7 June, 11:45 – 13:00

Moderator: Gabriela Ambás Sosa

Room: A1

Last Name	First Name	Co-Presenter(s)	Title	Institution
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Ambás Sosa	Gabriela		Fashioning Society: An Exploration of Collective Behavior and Cultural Change Through Symbolic Interactionism	Universidad Panamericana
Espinosa Herrera	Carla		Cultural Transformations in the Production Of Oaxacan Textile Art, An Analysis from the Proposal: "Extensions of Man."	Universidad Panamericana
Arvizu Mendoza	Martha Celina		Intertextuality as a Transmedia Antecedent	Universidad de Guadalajara
Doormann Guerra	Amparo Lyzette		The Impact of Gender Literacy-Based Storytelling on Brand Image and Sales for Brands Targeting Girls 8 to 12 Years.	Universidad Panamericana

Panel 21: Media Ecology and Artificial Intelligence II

Saturday 7 June, 11:45 – 13:00

Moderator: Ricardo Meneses Calzada

Room: A2

Last Name	First Name	Co-Presenter(s)	Title	Institution
Mir	Andrey		Environmental Media Literacy on the Eve of AI	York University, Toronto
Vázquez	Mariana		Media Ecology and Digital Literacy in 5th and 6th Grade Education	Universidad Panamericana
Albrecht	Robert		How to Build an Ark: Seven Strategies for Surviving the Digital Deluge	New Jersey City University, Independent Artist & Educator
Al Obaidi	Yaroub		Human vs. AI in Ancient Humor Interpretation: A Case Study of "A Dog Walks into a Tavern" Exhibition at Duquesne University	Duquesne University, Pittsburgh

Panel 22: The Influence of Artificial Intelligence on Society II

Saturday 7 June, 11:45 – 13:00

Moderator: Rocío Cisneros Beltrán

Room: R31

Last Name	First Name	Co-Presenter(s)	Title	Institution
Chesher	Chris		Re-assembling agency: Invocational AI actants in media ecologies and Actor-Network Theory	The University of Sydney
Cisneros Beltrán	Rocío		The Real Ghost in The Shell. The Human Essence and Its Relationship with AI	Universidad Panamericana
Comba	Silvana	Edgardo Toledo	Redefining Content: AI in the Algorithmic Village	Universidad Nacional de Rosario, Argentina.
Geipel	L. Gary		The Artificial Intelligence (AI) Media Revolution and International Relations: An Analytical Foundation and Initial Scenarios	Missouri State University

Panel 23: Artificial Intelligence in Specific Contexts I

Saturday 7 June, 11:45 – 13:00

Moderator: Tiffany Gilliam

Room: R 33

Last Name	First Name	Co-Presenter(s)	Title	Institution
Geipel	L. José Manuel		José Gaos' Account of Technocracy and Cybernetics	Universidad Panamericana
Medina Gallardo	Eduardo		How AI Can Transform Insurance: Innovation and Sector Transformation Through Predictive and Effective Communication	Universidad Panamericana
Gourlay	Lesley		Fugitive Pathways in the Academic Library: Sensors, Lines and Knots	University College London
Contreras Olivas	Daniel Adrián	Oscar Cueto Farley Rivas, Alejandro Villafaña Anaya, Humberto Ángel Plata Durán, Alan Crespo	Exploring AI Ethics and Urban Planning: A Deep Reinforcement Learning Approach to Intelligent Urbanism	Universidad Panamericana

		Murillo, Bruno Galli Hambleton and Rodrigo Naranjo Hernández		
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Panel 24: AI for Common Good

Saturday 7 June, 16:00 - 17:15

Moderator: Karen González Fernández

Room: A1

Last Name	First Name	Co-Presenter(s)	Title	Institution
González Fernández	Karen	Tatiana Lozano Ortega, Armando Alemán Juárez and José Martín Castro Manzano	AI for Common Good	Universidad Panamericana

Panel 25: Artificial Intelligence in Specific Contexts II

Saturday 7 June, 16:00 - 17:15

Moderator: Mindaugas Briedis

Room: A2

Last Name	First Name	Co-Presenter(s)	Title	Institution
Enríquez	Teresa	Paloma Alonso- Stuyck and Lourdes Martínez- Villaseñor	The Language of Nature and Artificial Intelligence in Patient Care	Universidad Panamericana
Briedis	Mindaugas		Eye to AI: Reflective and Pre-Reflective Extensions in Image-based Radiology Diagnostics	Universidad Panamericana
Eanes	Ryan		Degrowth in the Age of Technopoly: Rethinking AI, Consumption and Sustainability	Klein College of Media and Communication, Temple University
Callahan	Clark Jacob	Ira Callahan	Pathways of Desire: A Network Analysis of Historical Trails and Algorithmic Modeling in Digital Environments	Brigham Young University

Panel 26: AI and Human Dignity: Ethics, Rights, and Responsibility in the Age of Intelligent Machines

Saturday 7 June, 16:00 - 17:15

Moderator: Ricardo Meneses Trujillo

Room: R31

Last Name	First Name	Co-Presenter(s)	Title	Institution
Meneses Trujillo	Ricardo	Bella Olimpia Ramírez Ramírez and Pedro Rodrigo Gil González	AI and Human Dignity: Ethics, Rights, and Responsibility in the Age of Intelligent Machines	Universidad Panamericana
Guevara Vivero	María del Refugio		Importance of Balanced Use of Digital and Technological Resources to Support the Learning of Pedagogical Knowledge	Universidad Panamericana
Michaels	Tim	Matt Corr and Lindsey Keller	The Legal and Ethical Implications of AI-based Suicide Prediction	Penn State University, Shenandoah University, Independiente

Panel 27: Contemporary Photography in the 21st Century: Narratives, Technologies, and Challenges

Saturday 7 June, 16:00 - 17:15

Moderator: Óscar Colorado Nates

Room: R33

Last Name	First Name	Co-Presenter(s)	Title	Institution
Colorado Nates	Óscar	Jacob Bañuelos, Francisco Mata Rosas, Lourdes Almeida, Luis Beltrán, Rebeca Monroy Nasr and Juan Carlos Valdez	Contemporary Photography in the 21st Century: Narratives, Technologies, and Challenges	Fototeca Nacional, Universidad Panamericana

Panel 28: Artificial Intelligence and Education V

Sunday 8 June, 09:00 - 10:15

Moderator: Erik Garret

Room: A1

Last Name	First Name	Co-Presenter(s)	Title	Institution
De Urquijo Isoard	Beatriz	Pedro Beltrán Cuervo	The Use of AI by Teachers of the Bachelor's Degree in Communication at La Salle University, Mexico	Universidad La Salle



Gilliam	Tiffany		The Classroom as City: A Conscious Consideration of Public Speaking in the Digital Age	Duquesne University
Smith	Christian		Theopraxis and Ai: Media Ecologies and Education in Corporatocracy	Coastal Carolina University
Vázquez	Mariana		Cultivating Media Awareness in 5th and 6th Graders Through Media Ecology	Universidad Panamericana

Panel 29: Philosophy, Ethics and Artificial Intelligence IV

Sunday 8 June, 09:00 - 10:15

Moderator: Íñigo Fernández Fernández

Room: A2

Last Name	First Name	Co-Presenter(s)	Title	Institution
De Arteaga Gallinal	Santiago		Why AI should not Write in our Stead: A Kierkegaardian Critique	Universidad Panamericana
Fernández	Íñigo		Ethical and Epistemological Challenges in the Use of AI for the Study of Media History	Universidad Panamericana
Montejano	Yolanda	Laura Lizeth Campos Guido	Cyberactivism in the New Media Ecology, an Ethical Challenge	Universidad Autónoma de Nuevo León
Pertler	Nick		Knowledge and Virtue in the Age of Artificial Intelligence	Point Loma Nazarene University

Panel 30: Artificial Intelligence and Education II

Sunday 8 June, 09:00 - 10:15

Moderator: Edison Gastaldo

Room: R31

Last Name	First Name	Co-Presenter(s)	Title	Institution
Benassini Félix	Claudia	Beatriz de Urquijo Isoard	Domestication of AI in Higher Education: Exploring Digital Literacy	Universidad La Salle

			and Critical Engagement with Virtual Assistants	
De la Huerta Gómez	Lorena		Emotional Pedagogy in the Age of AI	Universidad Panamericana
García López	Iván Miguel		Literature Mapping on Generative Artificial Intelligence in Education	Universidad Panamericana
Heatwole	Stewart		AI in the Secondary Classroom: Opportunities and Challenges	St. Agnes Academy, Houston, TX

### Panel 31: The Influence of Artificial Intelligence on Society III

Sunday 8 June, 09:00 - 10:15

Moderator: Mariano Emmanuel Navarro Romo

Room: R 33

Last Name	First Name	Co-Presenter(s)	Title	Institution
Reis Pacheco	Frederico		Artificial Intelligence and Daily Media: Discursive Shifts and Societal Impacts	Universidade Federal Fluminense
Navarro Romo	Mariano Emmanuel		Pseudonyms and Despair: Kierkegaardian Indirect Communication Lessons for the Digital Age	Universidad Panamericana
Serazio	Michael		ChatGPT's uncanny valley: How generative AI reminds us of death	Boston College
Benítez Barajas	Saul Aurelio		Dating apps: When hyperrealities lead to depression	Universidad Panamericana

### Panel 32: Media, Nature and Ethics

Sunday 8 June, 10:30 - 11:45

Moderator: Robert Albrecht

Room: A1

Last Name	First Name	Co-Presenter(s)	Title	Institution
Palafox León		Enrique Siqueiros	The Living Machine Illusion: Biological metaphors in AI	Universidad de Tokio/Universidad Panamericana Universidad Panamericana/ITAM
Katwaroo-Andersen	Jemma		Interactive Effects of Reproductive Assets and	Concordia University

			Ambient Predation Risk on The Threat-sensitive Decisions of Trinidadian Guppies	
Hawkins	B.A. Kathryn		Reconstructing "The Pride of Life" Using AI: Ethics and Possibilities	University of Toronto
De la Torre	Lorena	Marisol Velázquez Salazar	The Relevance of The Dissemination of Research Projects	Universidad Panamericana

### Panel 33: Critical Aspects of Artificial Intelligence I

Sunday 8 June, 10:30 - 11:45

Moderator: Fernando Ignacio Gutiérrez Cortés

Room: A2

Last Name	First Name	Co-Presenter(s)	Title	Institution
Gutiérrez Cortés	Fernando Ignacio		The Vanishing Pool of Easy Data for AI: Implications and Solutions from an Ecological Perspective	Tecnológico de Monterrey
De Castell	Suzanne	Jen Jenson and Irina Tursunkulova	Artifice and Intelligence: What is to be Done?	Simon Fraser University, The University of British Columbia
de Souza Machado	Sandra		The Challenges Posed by Global Superpowers and Oligarchies to AI Potentials and Ethics	Independiente
Velázquez López	Omar		Beyond the Data: AI, Decision-Making, and the Limits of Algorithmic Truth	UNAM

### Panel 34: Artificial Intelligence, Society and Culture II

Sunday 8 June, 10:30 - 11:45

Moderator: Andrée Marie López Fernández

Room: R31

Last Name	First Name	Co-Presenter(s)	Title	Institution
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Knopf	Christina M.		Open Up, Flip Through, Drop Out: Technodystopia & Critical Nostalgia in Comics	Communication & Media Studies Department, SUNY Cortland
Gencarelli	Thom		Why AI Can Write Music and Why it Cannot"	Manhattan University
García Pavón	Rafael		Cinema as an Experience of the Technical-existential Ambivalence of Being or not Being Itself: an Ethics of Time	Universidad Panamericana
Ortega Legaspi	Alejandra		The Antihero in Transmedia Storytelling: A State of the Art	Universidad Iberoamericana

Panel 35: Philosophy, Ethics and Artificial Intelligence III

Sunday 8 June, 12:00 - 13:15

Moderator: Omar Alejandro Bicieq Vázquez del Mercado

Room: R33

Last Name	First Name	Co-Presenter(s)	Title	Institution
Navarro Romo	Binnui		Philosophizing with Large Language Models. A Pragmatic Approach.	Universidad Panamericana
Jefferson	William		Essence of Being: Human Worth In The World of Optimus and AI	Independent Scholar
Rivadeneyra	Roberto		Is AI Just Another Link in the Evolutionary Process or its Breakdown?	Universidad Panamericana
Pawlowska	Ágata		Navigating the Dialectic of Emancipation and Oppression.	Universidad Panamericana

Panel 36: Won't You Be My Neighbor?: Media Ecological Approaches to the Widow, the Orphan and the Stranger in Urban Communication

Sunday 8 June, 12:00 - 13:15

Moderator: Erik Garret

Room: A2

Last Name	First Name	Co-Presenter(s)	Title	Institution
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Garrett	Erik	Jaqueline Mcleod Rogers, Susan Drucker and Austin Hestdalen	Won't You Be My Neighbor?: Media Ecological Approaches to the Widow, the Orphan and the Stranger in Urban Communication	Duquesne University, Manhattan College, University of Winnipeg, Hofstra University, Purdue University
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Panel 37: Aesthetics, Narratives and Artificial Intelligence

Sunday 8 June, 12:00 - 13:15

Moderator: Thom Gencarelli

Room: R31

Last Name	First Name	Co-Presenter(s)	Title	Institution
Reyes Monreal	Marleni	Nayeli Morales Ramírez	Serendipity in the Error of Artificial Intelligence As an Aesthetic Possibility of Contemporary Art	Benémerita Universidad Autónoma de Puebla
Vallée	Jean-François		MythomanAI: A True Story about Artificial Intelligence and the (Debatable) Truth of some Stories	Collège de Maisonneuve (Montréal)
Garduño	Mariana		System over Lebenswelt in Communicative Action: Inner Mechanisms of The Institutionalization of Advertising	Universidad Panamericana
Gencarelli	Thom		"The Instability and Unsustainability of our Planned, or Imagined Media Future"	Manhattan University

Panel 38: Reflections on Technology and Existence

Sunday 8 June, 12:00 - 13:15

Moderator: Tatiana Arce de la Torre

Room: R33

Last Name	First Name	Co-Presenter(s)	Title	Institution
Yidong	Wang		A Technological Anti-Drama: The Cyborg Ecology of a Large Language Model Chatbot and a Human in the Loop	Lawrence Technological University

Sánchez Huerta Villalba	Elsa Graciela		The Adaptation of Humanity in the Era of Emptiness	Universidad Panamericana
Bicieg	Alejandro		21st-Century Technology, Mass-men, and Ethical Implications	Universidad Panamericana
Rosero-Villarreal	Francisco		The Importance of Adequate Communication on AI Topics to the General Public.	Independiente

#### Panel 39: Reflections on Technology and Existence

Sunday 8 June, 12:00 - 13:15

Moderator: Elsa Graciela Sánchez Huerta Villalba

Room: R37

Last Name	First Name	Co-Presenter(s)	Title	Institution
Sánchez Huerta Villalba	Elsa Graciela	Ernesto Ramírez Amaro, Gabriel González Nares:	Study on the Influence of Digital Media, Generational Differences, and Critical Thinking in the Classroom.	Universidad Panamericana

### PANEL SUMMARY

#### Thursday 5: 12:30 a 13:45 (4)

A1: Panel 1: Artificial Intelligence and Education I

A2: Panel 2: Digital Wellness and Media Influence I

R31: Panel 3: The Media Ecology of Sports

R33: Panel 4: Media and Consciousness

#### Thursday 5: 17:15 a 18:30 (4)

A1: Panel 5: Media and Work

A2: Panel 6: A Hermeneutical Exploration of the Nature of Both Humans and AI in the Postmodern Era

R31: Panel 7: Philosophy, Ethics and Artificial Intelligence I

R33: Panel 8: Media and Social Problems

#### Friday 6: 09:00 a 10:15 (4)

A1: Panel 9: Connecting Families Across Time and Space: The Media and Methods of Kinkeeping

A2: Panel 10: Media Ecology and Artificial Intelligence I

R31: Panel 11: Social impact of the development and use of AI in science and arts

R33: Panel 12: Media and Identity

#### Friday 6: 14:15 a 15:30 (4)

A1: Panel 13: Media and Art

A2: Panel 14: Media and creativity

R31: Panel 15: Media and Radicalization

R33: Panel 16: Communicative Processes, Artificial Intelligence and Media Ecology

**Saturday 7: 09:00 a 10:15 (3)**

A2: Panel 17: Organizational digital communication on sustainable matters: Hidden agenda, strategy, or deception

R31: Panel 18: The Influence of Artificial Intelligence on Society I

R33: Panel 19: Potential of AI to Counter Misinformation on Social-Digital Platforms

**Saturday 7: 11:45 a 13:00 (4)**

A1: Panel 20: The Influence of Artificial Intelligence on Society IV

A2: Panel 21: Media Ecology and Artificial Intelligence II

R31: Panel 22: The Influence of Artificial Intelligence on Society II

R33: Panel 23: Artificial Intelligence in Specific Contexts I

**Saturday 7: 16:00 a 17:15 (4)**

A1: Panel 24: AI for Common Good

A2: Panel 25: Artificial Intelligence in Specific Contexts II

R31: Panel 26: AI and Human Dignity: Ethics, Rights, and Responsibility in the Age of Intelligent Machines

R33: Panel 27: Contemporary Photography in the 21st Century: Narratives, Technologies, and Challenges

**Sunday 8: 09:00 a 10:15 (4)**

A1: Panel 28: Artificial Intelligence and Education V

A2: Panel 29: Philosophy, Ethics and Artificial Intelligence IV

R31: Panel 30: Artificial Intelligence and Education II

R33: Panel 31: The Influence of Artificial Intelligence on Society III

**Sunday 8: 10:30 a 11:45 (4)**

A1: Panel 32: Media, Nature and Ethics

A2: Panel 33: Critical Aspects of Artificial Intelligence I

R31: Panel 34: Artificial Intelligence, Society and Culture II

R33: Panel 35: Philosophy, Ethics and Artificial Intelligence III

**Sunday 8: 12:00 a 13:15 (4)**

A1: Panel 39: Reflections on Technology and Existence

A2: Panel 36: Won't You Be My Neighbor?: Media Ecological Approaches to the Widow, the Orphan and the Stranger in Urban Communication

R31: Panel 37: Aesthetics, Narratives and Artificial Intelligence

R33: Panel 38: Reflections on Technology and Existence